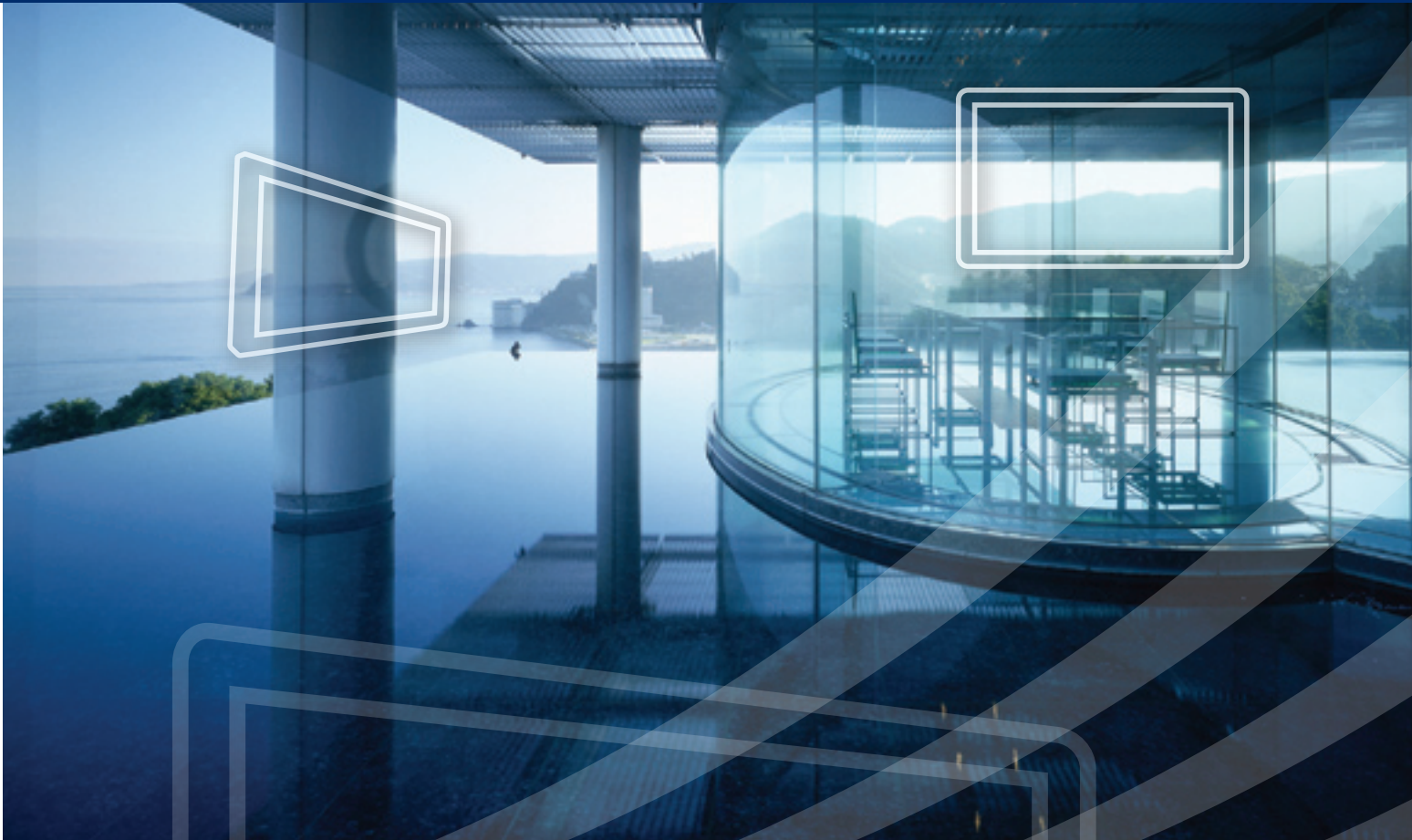


# HOTEL DISPLAY SYSTEM

## ABOUT SIGNATURE TECHNOLOGIES

Signature Technologies develops and deploys digital displays and communication systems in multiple markets. We pioneered the development of mission-critical information display systems for the air travel industry. Today, Signature Technologies drives more than 10,000 endpoint displays in a majority of North American airports including Los Angeles, Orlando, Tampa and Baltimore-Washington International Airports. It is from this basis that we have developed display systems for other applications, including hotels.



# A DIGITAL CONCIERGE...

Reach out to your guests with the SIGNATURE HOTEL DISPLAY SYSTEM -- a dynamic, eye-catching way to convey important, helpful and rewarding information that will enhance your guests' experience, satisfaction and loyalty.

## HIGH-IMPACT, YET SIMPLE

SIGNATURE HOTEL DISPLAY SYSTEM includes everything you need to create, organize, direct and manage media-rich content for one or many displays. The easy-to-use system is designed to enable you to build a playlist for each display and run the content for a predetermined time. Displays may be located in the guest registration area, lobby, restaurant, conference area, or anywhere guest visibility is high. The system can even display content outdoors and right to your guests' rooms.

Restaurant Directory		
Applebee's	0.5 miles	(407)555.5268
Mickey's	1.6 miles	(407)555.1168
Olive Garden	2.2 miles	(407)555.5111
Subway	1.5 miles	(407)555.4268
Wendy's	3.0 miles	(407)555.5158
Frisch's	4.5 miles	(407)555.2468
Joe's Place	5.5 miles	(407)555.5218

Pick-Up Directions at the Front Desk



# ...TAKING GUEST SERVICE TO NEW HEIGHTS

- Offer up-to-date flight information for departing guests
- Promote hotel amenities and services
- Provide news, weather and financial information to waiting or dining guests
- Welcome groups and provide meeting locations and agendas
- Advertise nearby restaurants and other attractions that will interest your guests

METROPOLITAN INTERNATIONAL AIRPORT					
DEPARTURES					
DESTINATION	TIME	AIRLINE	FLIGHT	GATE	STATUS
Atlanta	5:50 A	Air Tran.	399	C2	On Time
Atlanta	7:20 A	NWA	399	C2	On Time
Baltimore	7:17 A	Southwest	1569	C9	On Time
Boston	5:55 A	America West	3095	D3	On Time
Chicago	6:13 A	United	7619	D5	On Time
Cleveland	5:53 A	Continental	3203	C6	On Time
Charlotte	7:00 A	U.S. Airways	786	D4	DELAYED
Cincinnati	6:56 A	Delta	965	B5	On Time
Dallas/ Ft Worth	6:58 A	America Airlines	1921	B1	On Time
Dallas/ Ft Worth	10:20 A	United	1811	B1	On Time
Denver	6:58 A	Continental	7689	D6	DELAYED

LOCAL TIME 12:42:04 AM

## OFF-PROPERTY PROMOTER

Use displays to advertise nearby restaurants, local attractions and events, and services your guests may need such as rental car, taxi/limousine, dry cleaning, printing and shipping. With the HOTEL DISPLAY SYSTEM, advertisers can target your guests with impressive and measurable messages. It is an ideal way to communicate what you are already providing your guests verbally and in print with the added benefit of new revenue for your property.

## AMENITIES ADVOCATE

Showcase your property's many amenities—restaurants, rewards program, business center, Wi-Fi, continental breakfast, fitness center, pool, spa, shops and more. Use the lobby and registration areas to inform guests of your services, and consider outdoor displays to highlight your specials and amenities.



## INFORMATION AND WELCOME CENTER

With HOTEL DISPLAY SYSTEM guests can receive important information. Guests can check the status of flights departing from your local airport before leaving your hotel. You can use the displays to run current news, weather, sports, and financial information for your waiting or dining guests. And consider displaying a directory of contact information for local attractions or transportation. You also can personally greet rewards customers and groups with visual impact and provide up-to-the-day and -hour information on meetings and events. The HOTEL DISPLAY SYSTEM includes templates that allow you to easily achieve these results or you can create your own backgrounds and images to compliment your property's décor. The result is a highly noticeable, informative and up-to-date information center.

## EXPERT SERVICE AND SUPPORT

- Turnkey deployment
- Display program design
- Content development
- Flight data
- News, weather, sports, financial and custom feeds
- Ad program set-up and support
- 24/7 support
- Hardware and software maintenance