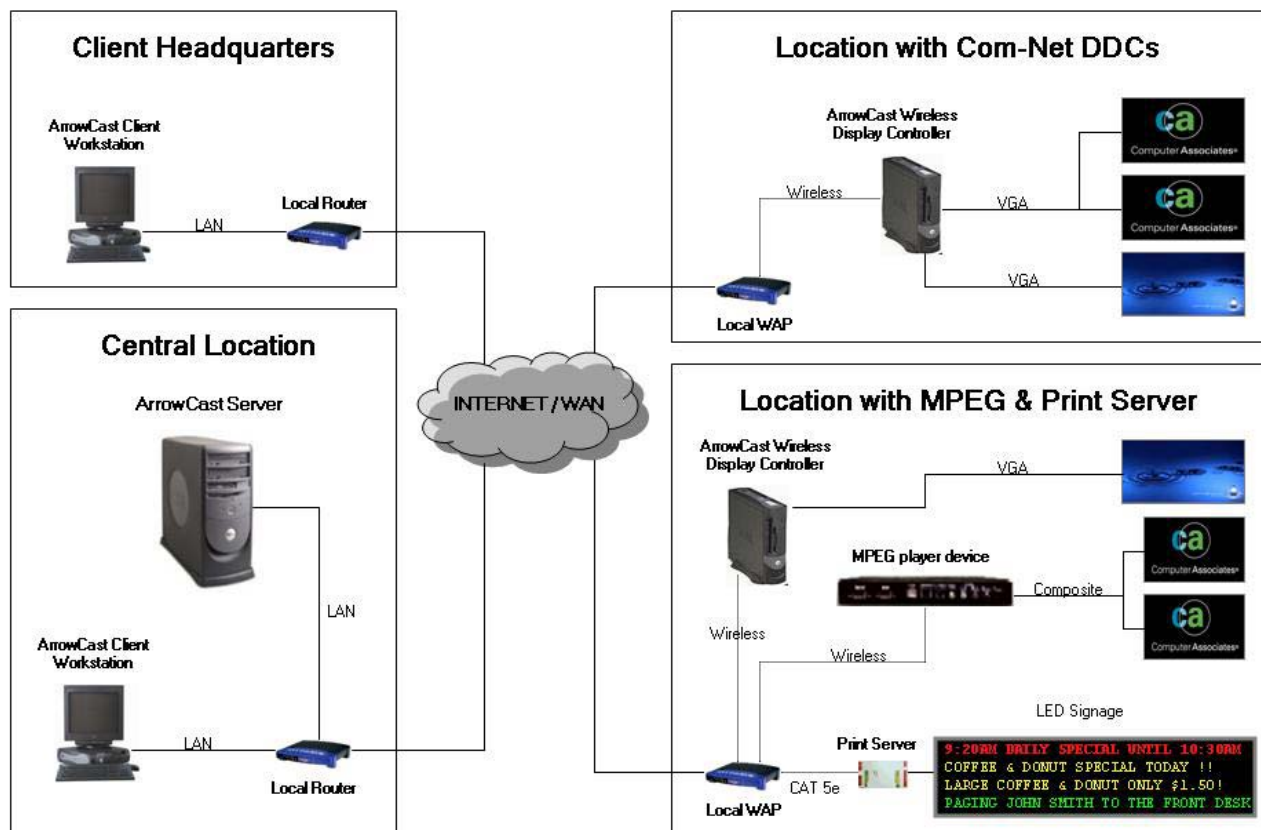


## System Design & Product Specifications

ArrowCast's design delivers maximum flexibility, scalability and supportability.

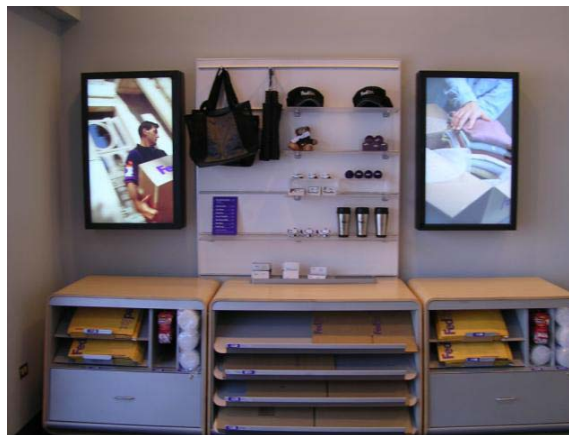
ArrowCast is a client-server design using open industry standards and technologies. Because of its design it scales up or down easily and can support essentially an unlimited number of displays. ArrowCast uses Web display technologies and Microsoft system software to achieve superior flexibility and cost effectiveness. ArrowCast utilizes both Internet or intranet WAN/LAN topologies providing highly reliable data transport. ArrowCast is elegant in its design simplicity delivering high ease-of-use and support.

### System Design



## *Product Specifications*

| Feature / Capability   | ArrowCast | Feature / Capability  | ArrowCast |
|--|-----------|---|-----------|
| <b>Capability</b>  |           | <b>Special Features</b>   |           |
| Networked solution – TCP/IP  | Yes       | Content Effects - Fades & transitions   | Yes       |
| Central server with local intelligent display controllers                    | Yes       | Multimedia split screen   | Yes       |
| Support both “push” and “pull” content distribution                          | Yes       | Dynamic data integration  | V.2.0     |
| Upload, store, schedule and display content to unlimited number of locations | Yes       | Local modification – data & content   | V. 2.0    |
| Support all display types: CRT, LED, LCD, TFT/LCD, Plasma, Combined types    | Yes       | Output directly to MPEG player  | Yes       |
| Software build on Web display technologies (XML, XSL, DHTML)                 | Yes       | Workflow based content approval process for multiple approvals  | Yes       |
| Utilize Commercial-Off-the-Shelf (COTS) hardware & system software           | Yes       | Display Data Channel/ Command Interface (DDC/CI) for remote diagnostics and control of display monitors | Yes       |
| Intuitive, easy to use   | Yes       | Dynamic/Intelligent Scheduling by time, date, priority weight, group, zone, site, etc.                  | Yes       |
|  |           | Hosted ASP Service  | Yes       |
| <b>Media Formats</b>   |           | <b>Services Provided</b>  |           |
| JPEG/GIF/BMP   | Yes       | Design & customization  | Yes       |
| Flash/Shockwave  | Yes       | Configuration & installation  | Yes       |
| MPEG/WMV-HD/QuickTime  | Yes       | Project management  | Yes       |
| TV (streaming feed)  | Yes       | Electrical Engineering  | Yes       |
|  |           | Consulting  | Yes       |
|  |           | 1-800 Help Desk Support   | Yes       |
|  |           | National maintenance and repair   | Yes       |



For more information on Com-Net or ArrowCast, call 1-800-899-2638 or e-mail us at [sales@comnetsoftware.com](mailto:sales@comnetsoftware.com)



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